

2020 People in Parking Directory (PIP)

ORDER FORM

PARKING TODAY

**Complete all three pages online, or scan completed form, save as pdf
and email to marilyn@parking today.com**

or fax to 310-362-8895.

Questions? Contact Marilyn Etheridge 310-390-5277 ext 10.

COMPANY _____ **DATE** _____

1. DISPLAY ADVERTISING - BLUE PAGES (For new and contracted display advertisers)

(If not Choosing a Display Ad, please proceed to #2)

QUANTITY	SIZE	INCLUDING BLUE PAGE LISTINGS	1X RATE	CONTRACT RATE
_____	Full page 4 color	*5 free listings	\$ 3,595	_____
_____	Half page 4 color	*4 free listings	\$ 2,195	_____
_____	Quarter page 4 color	*3 free listings	\$ 1,105	_____
_____	Eighth page 4 color	*2 free listings	\$ 805	_____
_____	Sixteenth page 4 color	*1 free listing	\$ 584	_____

MY DISPLAY AD SHOULD BE PLACED IN CLASSIFIED CATEGORY:

If you purchased a display ad in the PIP directory, please pick one of the categories that you selected from below to specify where you would like to have your ad placed.

2. CLASSIFIED CATEGORIES FOR THE PIP DIRECTORY

All available categories are listed below. Each Category is \$195. Please select all that apply.

- | | | | |
|--|--|--|---|
| <input type="checkbox"/> Access Control Systems | <input type="checkbox"/> AVI/Radio Systems | <input type="checkbox"/> Bus Manufacturers | <input type="checkbox"/> Cellular Phone Parking |
| <input type="checkbox"/> Accounts Receivable Systems | <input type="checkbox"/> Bar Coded Products | <input type="checkbox"/> Buses - Parts and Service | <input type="checkbox"/> Citation Issuance / Processing / Enforcement |
| <input type="checkbox"/> Acquisitions | <input type="checkbox"/> Batteries | <input type="checkbox"/> Buses - Sales and Rentals | <input type="checkbox"/> Citation Processing / Collection |
| <input type="checkbox"/> Architecture of Parking | <input type="checkbox"/> Bicycle Parking/Storage | <input type="checkbox"/> Card Access Systems | <input type="checkbox"/> Citations |
| <input type="checkbox"/> Associations | <input type="checkbox"/> Bill Changers | <input type="checkbox"/> Card Manufacturers | <input type="checkbox"/> Commercial Operators |
| <input type="checkbox"/> Automated (Mechanical) Parking Structures | <input type="checkbox"/> Bollards | <input type="checkbox"/> Card Readers | <input type="checkbox"/> Consulting Services |
| <input type="checkbox"/> Automated Parking Systems | <input type="checkbox"/> Booths/Shelters | <input type="checkbox"/> Cashless Systems | <input type="checkbox"/> Consulting Services - Auditing |
| <input type="checkbox"/> Automatic Space Detection Systems | <input type="checkbox"/> Boots/Immobilizers | <input type="checkbox"/> Cellular Connectivity | <input type="checkbox"/> Consulting Services - Human Resources |

CONTINUED

- Consulting Services - Training
- Credit and Debit Card Processing
- Credit and Debit Cards
- Credit Card In/out
- Credit Card Parking Meters
- Dark-Sky Compliant Luminaires
- Data Processing
- Decals/Hang Tags/Stickers
- Emergency Phones
- EMV Migration
- EV Charging
- Energy-Efficient Lighting
- Equipment Dealers, Installers & Suppliers
- Equipment Sales and Service
- Europe
- Event Revenue Control
- Expansion/Control Joints
- Facility Protection
- Fare Collections
- Fee Computers/Systems
- Gates
- Handheld Ticketwriters
- Hotel Valet/Guest Systems
- Hotels/Shopping Centers/Office Buildings
- Insurance/Claims
- Intelligent Transportation Systems
- Intercoms
- Internet Products
- Internet Services
- IP Communications
- Key Control
- LED Lighting
- License Plate Inventory
- License Plate Recognition Systems
- License Plate Registration Retrieval
- Lighting
- Lighting Controls
- Lighting Controls
- Locks
- Loops/Loop Detectors
- Lot Control
- Magnetic Striped Products
- Mobile Payments
- Mobile Printer Paper
- Monthly Parking Software
- Multi-Space Parking Meter Shelters
- Multi-Space Parking Meters
- Online Payment Processing
- Outdoor Area Lighting
- Paper & Ribbon Supplies
- Parking
- Parking Access
- Parking Access Control Systems
- Parking and Revenue Control System
- Parking Enforcement
- Parking Garage Luminaires
- Parking Guidance Systems
- Parking Management Services
- Parking Meter Security
- Parking Meters
- Parking Operators
- Parking Permits - Temporary
- Parking Software
- Parking Structure Design
- Parking Supplies
- Parking Tickets
- Pavement Preservation/Maintenance
- Pay and Display Parking Meters
- Pay and Display/Pay by Space
- Pay by License Plate
- Pay in Lane
- Pay on Foot
- Payment Systems
- Permit Fulfillment
- Portable Valet Stations
- Precast Concrete Manufacturer
- Printers
- Protection Products
- Real-Time Mobile Citation Automation
- Refurbished Parking Meters
- Remittance Envelopes
- Remote Parking Monitoring
- Repair/Protection-Asphalt/Concrete
- Reservations Technology
- Restoration/Testing Services
- Revenue Control
- RFID Credentials
- RFID Hangtags
- RFP Documents
- Rolls for Pay and Display Parking Meters
- Rolls for Pay and Display/Pay by Space
- Safety Systems
- Security/Surveillance
- Equipment
- Shuttles/Vehicles
- Shuttles/Vehicles - Parts & Repairs
- Shuttles/Vehicles - Used
- Signage
- Signage, Electronic
- Single Space Meters
- Smart Cards
- Smart Parking Meters
- Smart Phone Application
- Space Counters/Displays
- Thermal Management
- Ticket Dispensers
- Ticket Printing/Tags
- Traffic Control Devices
- Traffic Control Signs
- Traffic Controllers
- Transportation Design
- Transportation Planning
- Turnstiles
- Valet Operators
- Valet Podium QR Coded Products Scratch-offs
- Valet Revenue Control
- Valet Ticket Printing/Tags
- Valet Tickets
- Valet-Self Park
- Validators/Validations
- Vehicle Detection Systems
- Web Based Software
- Web Validations
- Wireless Information Systems

3. CLASSIFIED CATEGORY(S) are \$195 each, and additional locations are \$50 each (includes company information, logo online and print, e-pip listing with website and email hotlink).

	QUANTITY		TOTAL
Please total all the categories you selected from pages 1 and 2.	_____	x \$195	_____
Additional office locations (s) \$50 per location (Provide information on separate sheet)	_____	x \$50	_____

PLEASE TYPE OR PRINT CLEARLY.

4. CLASSIFIED CATEGORY CONTACT INFORMATION

Provide information exactly as it should appear in your category(s).

Company _____ Phone _____
Address _____ Fax _____
City _____ State _____ Zip _____
E-mail _____ Website _____

5. ONLINE ePIP CATEGORY UPGRADES

TOTAL

Make your online listing/listings stand out with these extras. This **one-time** fee in addition to the print fee of \$195 lasts for the entire year.

A. **ePIP upgrades**

Company logo, email hot link, 30 word company description, additional ePIP categories listed.
\$125 onetime fee for all of your categories to be upgraded. _____

B. Sponsor Section - Sponsor your category's section by being placed at the top of the list alphabetically (both online and in print). This is limited to 2 companies per category.
Cost is \$125 per category sponsored. (i.e. 4 categories sponsored is \$500)

_____ Sponsor all categories selected on pages 1 and 2 (section 2) x \$125 _____
_____ Sponsor only the following categories (fill in your selections) x \$125 _____

TOTAL ALL ITEMS

6. BILLING INFORMATION

Same as above

Company _____ Contact person _____
eMail (required for billing) _____
Address _____ City, State, Zip _____

PLEASE SEND LOGO WITH THIS COMPLETED FORM:

Logo for Blue pages: Please send Vector files (with type converted to outlines) are preferred. This would be a file with the extension of either .ai or .eps. If a vector file is not available, please send a layered Photoshop file that is at least 300 dpi. This would be a file with the extension of either, .psd or .png.

AUTHORIZATION

- Please verify all information on all THREE pages.

Signature _____
Print Name _____ Date _____

Complete all three pages online, or scan completed form, save as pdf and email to Marilyn@parking today.com or fax to 310-362-8895. Questions? Contact Marilyn at 310-390-5277 ext 10 or marilyn@parkingtoday.com